



**MINUTES**  
**SPECIAL JOINT MEETING**  
**IRVINE CITY COUNCIL**  
**AND**  
**ORANGE COUNTY GREAT PARK**  
**BOARD OF DIRECTORS**  
July 22, 2008  
City Council Chamber  
One Civic Center Plaza

**CALL TO ORDER - SPECIAL JOINT MEETING**

A special joint meeting of the Irvine City Council and Orange County Great Park Board of Directors was called to order at 4:02 p.m. on July 22, 2008, in the City Council Chamber, Irvine Civic Center, One Civic Center Plaza, Irvine, California; Mayor/Director Krom presiding.

**ROLL CALL – Irvine City Council Members**

Present:	5	Councilmember:	Larry Agran
		Councilmember:	Steven Choi
		Councilmember:	Christina Shea
		Mayor Pro Tem:	Sukhee Kang
		Mayor:	Beth Krom

**ROLL CALL – Orange County Great Park Board of Directors**

PRESENT:	8	DIRECTOR:	STEVEN CHOI
		DIRECTOR:	SUKHEE KANG
		DIRECTOR:	WILLIAM KOGERMAN
		DIRECTOR:	BETH KROM
		DIRECTOR:	WALKIE RAY
		DIRECTOR:	CHRISTINA SHEA
		VICE CHAIR:	MICHAEL PINTO
		CHAIR:	LARRY AGRAN
ABSENT:	1	DIRECTOR:	MIGUEL PULIDO

**BUSINESS**

**1. GREAT PARK SUMMER 2008 PROGRAM SPONSORSHIP PACKAGE**

Sharon Landers, Interim CEO, introduced Marsha Burgess, Manager of Public Affairs, who presented the staff report.

City Council discussion included: the total amount of money that might be raised through financial sponsorships in comparison with the actual cost of events; clarification of levels of sponsorships; City sponsorship policies; private and non-profit sponsorship comparisons; private sector interest in summer programs; the guidelines provide flexibility to address interests of additional donors at the \$50,000 and \$25,000 levels; creating on-going Board policy for future years; sponsorship recognition through banners; additional sponsor benefit ideas; and desire to obtain donations to pay for larger portions of programming costs in future years.

**ACTION: Moved by Chair Agran, seconded by Director Shea, and unanimously carried by those members present to:**

**ORANGE COUNTY GREAT PARK CORPORATION BOARD ACTION:**

Approve the Great Park Summer 2008 Night Flights Sponsorship Program Guidelines and recommend that the City Council authorize the Chief Executive Officer of the Orange County Great Park Corporation to negotiate and execute Sponsorship Agreements for receipt of corporate donations for Great Park Summer 2008 Programs substantially in accordance with the terms set forth in the Great Park Summer 2008 Night Flights Sponsorship Program Guidelines.

**ACTION: Moved by Councilmember Agran, seconded by Councilmember Shea, and unanimously carried to:**

**COUNCIL ACTION**

Authorize the Chief Executive Officer of the Orange County Great Park Corporation to negotiate and execute Sponsorship Agreements substantially in accordance with the terms set forth in the Great Park Summer 2008 Night Flights Sponsorship Program Guidelines.

**PUBLIC COMMENTS**

No public comments

**ADJOURNMENT**

**Moved by Director/Councilmember Shea, seconded by Vice Chair Pinto, and  
unanimously carried to adjourn at 4:30 p.m.**

  
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MAYOR OF THE CITY OF IRVINE

  
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CITY CLERK OF THE CITY OF IRVINE

August 12, 2008